

## Donate What You Can When You Can Program

The purpose of this program is to collect recyclable material and the various liquids that come with them so that the materials can be repurposed or recycled.

This program focuses on 3 main objectives: Cost of Service, Quality of Service, Rate of Service

In order to ensure program longevity, the company will provide an affordable service that focuses on pick up flexibility and supporter satisfaction.

This program also functions to ensure the plastic repurpose + prevention program and the clean water scarcity relief program succeed.

### Cost of Service

Nearly 2/3 of all Americans are living paycheck to paycheck in 2022. By using cost saving techniques such as electric vehicles and efficient dispatching the program will be on a donate what you can when you can basis per supporter.

The donation could be a small yearly monetary donation or a monthly non-monetary donation or any other donation.

### Rate of Service

The program has multiple options for its rate of service, Bi-Weekly, Monthly or Quarterly. This will make the program more flexible for its supporters. Pick up can be requested via phone call, email, text, or social media message.

Pozzi Recycles is working on a next day pick up app to make the whole process that much easier for its supporters.

Special Requests can be made to accommodate uncommon needs.

### Quality of Service

This program is intended to be a tiny almost insignificant change to its supporter's lives. Thus, anything that can legally be done within reason to accommodate supporter needs is of top priority.

Service will be professional, quick and done to supporter needs.

## In Depth Description

32% of Americans today recycle.

This is largely in part due to awareness campaigns and bottle bill laws that have been enacted in 10 U.S. States which created redemption value incentives.

These states make up a majority of the beverage container recycling done in America; thus, there is much room for improvement. This program is very simple. Participants donate recyclable material and Pozzi Recycles then repurposes or recycles it.

This program operates in the following sectors: **(Environmental)** Recreational River Parks, Public City Parks, River Access Sites, Public Roads and Forests. **(Residential)** Homes, Condominiums, Apartments, Trailers, Multi-unit Housing and Townhouses. **(Commercial)** Factories, Warehouses, Restaurants, City and County Businesses, Private Businesses, City Malls and Churches. **(Educational)** Elementary Schools, Jr. High Schools, High Schools, Jr, Colleges, Universities, and specialized schooling such as hair and make-up. **(Entertainment)** Baseball Diamonds, Soccer Fields, Movie Theaters, Racetracks, Football Stadiums, Basketball Stadiums and amphitheatres.

The process begins by marketing this program via social media and word of mouth. Once someone chooses to participate an environmentally friendly beverage container bin is left with the participant for future use. Participants then use the bin to store recyclables until ready for donation. Next a service rate is selected by the participant and donations are collected at that service rate with a company truck, company employees and or community volunteers. Each donation is tagged with participant information, weighed and recorded for participants so they can utilize their accumulated non-monetary donations as a tax deduction every year.

Works Cited 32% of Americans today recycle (EPA.GOV/America recycles/america-recycles-day )

These states make up a majority of the beverage container recycling done in America (NCSL.ORG/research/environment-and-natural-resources/state-beverage-container-laws.apex )

Pozzi Recycles will provide service plans with multiple different rate of service options that can be changed at any time (Pozzirecycles.com/service)